

### **The Healing Connection**

Electric Cell Signaling SystemVol 4, Issue 8A BREAKTHROUGH IN PAIN MANAGEMENT TREATMENT

We ourselves feel that what we are doing is just a drop in the ocean. But the ocean would be less because of that missing drop.

#### - Mother Teresa

As medical professionals, there may be times when you are working with patients that you may feel like what you are doing to help them may seem like it is just a "drop in the ocean." Patient's diagnosis and treatment plans can be particularly challenging, leading to a lot of stress put on you as their clinicians. In many cases they have come to you as their last resort to reduce their painful conditions and help strengthen their bodies with the hope of returning to living a better life. In-office treatments plans may not be enough to achieve improved patient outcomes. Patients must follow the prescribed treatment plans you give them when they are at home and until their next appointments. You can only stress to them the importance of their compliance whether it be taking the prescribed medications, increased exercise, following a diet, or simply resting. The duration of their conditions can take time to achieve successful patient outcomes and, in many cases, require follow-up treatments to maintain their improvements.

As clinicians using the FDA cleared RST-SANEXAS neoGEN®- Series Electric cell-Signaling Technology (EcST), you give your patients hope to regain their independence from pain, increase their circulation, and improve muscular rehabilitation, etc. There may be times when patients may feel like they have gotten worse, but this can be a normal response to the electrotherapy treatments and their body's normal nerve, muscle, and tissue recovery processes. It is recommended patients receive 10–30-minute neoGEN® treatments 2-3 times per week depending on their conditions. Studies have shown that patients being treated using the neoGEN® Electric cell-Signaling Technology (EcST) provided long-term patient improvements; however, your patient testimonials verify beyond any studies that they are experiencing successful recovery outcomes. What you are doing to help your patients is not just a *drop in the ocean but a tidal wave of relief!* 

### Here are a few testimonials from patients that expressed their successful treatments.

#### Patient of Dr. Jason Kelberman, DC. BCIM. Westside Wellness Center Los Angeles, CA

"I have been seeing Dr. Kelberman at Westside Wellness Center in Los Angeles, CA for treating my pain associated with peripheral neuropathy. This neoGEN® machine has made a huge difference in a really short period of time, and I am extremely grateful." **Susan** 

#### Patient of Dr. Robert Odell, MD., PhD. Neuropathy and Pain Centers of Las Vegas Las Vegas, NV

"I checked out Dr. Odell on the computer before coming to him. It was all true—5 stars all the way. The staff are great, friendly, helpful, and they know what they are doing. Best of all, after treatments on the neoGEN® machine, I now have feeling in my feet after ten years of numbness." **Robert M.** 

#### Patient of Dr. Keith Ungar, DC. Integrated Medicine of Ohio Akron, OH

"My name is Allan Mellan and I am a professional caddy on the Champions Tour. At the end of Dec. 2019, I developed drop foot. It was bad enough I could not entertain the idea of going back to work. As luck would have it, Dr. Ungar obtained the RST-SANEXAS neoGEN® machine in the middle of Jan 2020. Before I completed my 24-treatment program, I went back to work. If not for Dr. Ungar and the neoGEN® device, this would not have happened! I highly recommend this treatment program." Allan Mellan

Take care and thank you for all that you do!

Ways to help enhance the treatment process lor you and your

- 1. NSAIDs can negatively affect Electric cell-Signaling (EcS). Patients that take a lot of Advil, etc., it may take a little longer for them to see results.
- 2. Diagnosis is important if you are trying to receive results quicker. You can treat the symptoms, but the potential to plateau is greater if you never address the root cause.
- 3. Considering the cause of the issue, the source of the symptoms is as important as well. Is the lower extremity pain "referred pain" from a back injury? Does the patient have neck issues? Neck problems can sometimes present pain issues in the lower extremities.
- 4. On an AVERAGE it can take 6-15 treatments for a patient to start noticing some changes and that depends on what you are treating. Some patients may notice changes prior or post that window. Not all things treated take the same amount of time either. Sciatica pain can sometimes be resolved in 6 treatments, while shingles pain can take up to 30 treatments.
- 5. The best way to get energy into a joint is by considering spacing and anatomy.
  - The best way to get energy into the knee is through the side.
  - The best way to get energy into the shoulder is through the front
- 6. Patients can feel an increase in symptoms and discomfort after a couple weeks of treatment. This is not uncommon especially with nerve related symptoms. That experience can represent the body is responding to treatment either by the decrease in symptoms or increase in the repair processes.
- 7. Lotions, oils, alcohol, purified water, etc. are NOT conductive materials. Urge patients to apply oil-based lotions after treatment. The more alcohol used in the water or as a cleaning mechanism without any rinsing can lead to conductivity issues. Purified water lacking any conductive minerals will create conductivity issues.
- 8. Program & Software recommendations: The neoGEN® system comes preloaded with 20 programs. In cases where a program may be updated, needs to be replaced, or new programs acquired, a Smart Card program card is provided. Use the program breakdown to help find programs with the right mechanism of action needed for your patients. Use Y/G and B/O charts for Hz (pps) needed.
- 9. There are several ways to manipulate your electromagnetic treatment field based on placement accessory, etc. You can mix size and types of accessories (i.e., carbon and cup electrodes, large to small electrodes). You can manipulate focal points based on placement (i.e., spreading out one side of a box placement put the focal point more to one side than equal in the middle).



Area where the lines cross is also where the energy will overlap, making that point the focal point in the treatment

- This is referred to as coning energy. It is done by mixing different sizes or electrodes to produce a focal point under the smallest.
- 2. This is an example of a box placement that has been spread out to focus energy towards the solid electrodes. This can be used in situations like period cramping where the spread out red/green and white/green electrodes are placed on the back and the red and white electrodes placed on the front in the uterine area.
- **3.** This is an example to show you individual circuits. There is no cross between the channels. This can be utilized on 4 electrode bilateral placements or muscle rehabilitation placements.
- 4. This is an example of a box placement, showing the focal point of the treatment in the center.



# August 2023 Special



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