

## Opioid usage can be reduced with a non-opioid treatment.

Opioid prescriptions continue to play a role in the addictive crisis when there are other treatment options to help manage pain.

In the late 1990's pharmaceutical companies reassured the healthcare community that patients would not become addicted to opioid pain relievers. Healthcare professionals began to prescribe them which later led to widespread misuse and later proved to be addictive. In 2019, HHS reported 9.7 million people misused prescription pain relievers. Opioids (OxyContin, Percocet, Palladone, and Vicodin to name a few) make the brain and body believe the drug is necessary to help relieve pain. Opioids attach to proteins called opioid receptors on nerve cells in the brain, spinal cord, gut, and other parts of the body. As the brain and body learns to need the dose, the need for even more medication is necessary and may over time result in addiction. Prescription drugs only mask over the pain. Finding the root cause of the pain is challenging with the tendency to prescribe pain medication. By reducing or eliminating the medication, a patient can improve their pain management which gives you a better understanding of the pain they are experiencing and the level of discomfort. Using a non-medication treatment to the patient's care protocol, can help to improve their pain management resulting in lower dose or reducing the need for the drug completely.



## Go RST-SANEXAS neoGEN® - Series

We are mindful that opioid prescriptions to help manage pain may be necessary after a surgery or trauma, but we also are mindful that an alternative treatment to prescribing pain medications is Electric cell-Signaling Treatments (EcST). Using quantum-based technology provides targeted Electric cell-Signaling energy waves delivered to the source of the pain in a non-pharmaceutical, fast, effective, and safe treatment option for pain management. These energy waves along with associated harmonic and resonance frequencies imitate, facilitate, exhaust, and block certain functions of the amacrine, somatic, or sympathetic nerve fibers. Patient-centered outcomes such as pain relief and improved quality of life have been shown to produce favorable results in patients that have undergone a sustained treatment protocol using RST-SANEXAS neoGEN® medical device to help manage their pain. The device's 20 programs provide different electric signal variations that can create different physiological and therapeutic effects to manage pain as well as circulatory conditions. Besides pain management, the neoGEN® device also offers specific parameters signaling neuromuscular reeducation, muscle strengthening, edema reduction, and relaxation of muscle spasms.

## Read the testimonial from Robert H. Odell MD, PhD regarding a patient who he treated at his clinic, Neuropathy and Pain Centers of Las Vegas.

*"One diabetic patient suffered pain associated with peripheral neuropathy, but her pain got worse when she was bitten on her foot by a recluse spider. After almost giving up on her life, she saw one of my TV commercials and decided she had nothing to lose and called the next morning for an appointment. She was taking a substantial amount of opioids, enough for a 300 pound male, but she was a small, young woman. Her neoGEN® treatments were done twice a week for 4 months. She improved, stopped taking her medications, and returned to the active lifestyle she enjoyed. Her hobbies included water skiing, hiking, and she returned to a rescue organization that she volunteered with. She told me, "I am enjoying my life again! Opioid free. Something I never thought would happen! I am me again, doing the things I love."*

**Take care and thank you for all that you do!**



**BREAST  
CANCER**  
*Awareness*

## Chemotherapy Induced Peripheral Neuropathy (CIPN)

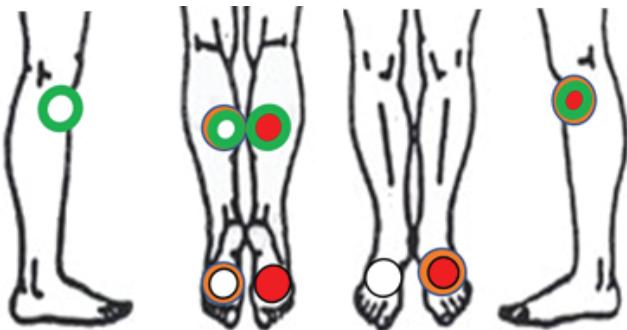
Some chemotherapy drugs and other treatments for cancer can cause chemotherapy-induced peripheral neuropathy (CIPN). The damage to the peripheral nerves from chemotherapy drugs can last for weeks, months or even years. Chemotherapeutic agents, depending on the individual compounds, can cause a variety of neuropathies with reported CIPN rates as high as 85%.

## LYPHHEDEMA

Some chemotherapy patients/survivors may experience lymphedema as a side effect to surgical removal of the lymph nodes or damage due to radiation cancer treatment. The condition can occur during treatment, immediately following treatment, or years after cancer treatment ends.

Recommended treatments focuses on reducing the swelling and controlling the pain. The pain associated and reduced circulation that lymphedema causes can be managed with our RST-SANEXAS neoGEN® (EcST) device. It is FDA cleared to increase and improve circulation and manage conditions associated with acute and/chronic pain. Patients may also experience pain associated with CIPN. Raja S. Mehdi, MD., Board Certified Medical Oncologist and Founder of Hope Cancer Care of Nevada refers his patients to a pain management clinic that provides neoGEN® Electric cell-Signaling Treatments (EcST) so they can manage their pain and finish their chemotherapy regime. *“Symptoms can be severe to the extent that chemotherapy patients would rather discontinue treatment. Such was the case for a patient of ours who was able to successfully continue chemotherapy regimen while also receiving neoGEN® treatments for pain associated with chemotherapy.”* Dr. Raja S. Mehdi

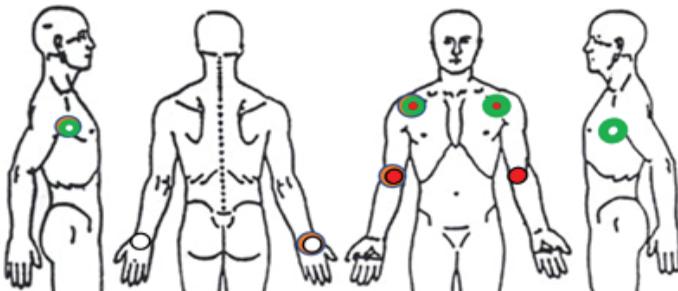
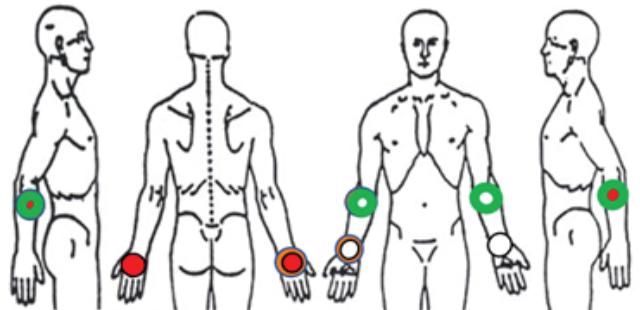
## Basic Placement Guide for Lower and Upper Extremities



The “Norm” or “Normal” placement is the most common lower extremity placement. Some of its variations are referred to as “Ankles Down”, “Knee Down” and “Norm Low”. This is because the proximal greens electrodes should be placed just above where the patient’s symptoms end.

There are many variations of the “Norm” or “Normal” placement depending on patient’s symptoms. For example, consider that a “Norm” placement is also suggested for lower extremities.

The White/Green and Red/Green electrodes should be placed proximal to where patient reports symptoms. For example, they have pain into the forearm then place on or above elbow area.



## Basic Placement Guide for Lymphedema fluid movement

You can move the electrodes to target specific areas. This example involves the entire arm.

**At RST-SANEXAS, we are truly grateful for our growing and loyal customer base.**

We would like to announce a current pricing program for the neoGEN® system to help healthcare providers offset the incredibly high economic inflation crisis.

We are offering a price reduction of nearly 16% through October 31, 2022. This reduction could help physician providers acquire much needed equipment to meet patient demand, without current inflation concerns.



**neoGEN® System ~~\$49,500~~ \$41,995 plus S&H**

Expires October 31, 2022

### CLINICAL BENEFITS

- Safe, effective, non-invasive and user-friendly treatment
- Minimal potential for side effects, easily avoided
- Extremely high patient compliance, outcome and satisfaction
- Substantial reduction in out-bound patient referrals



For more information or to place your order, call or email  
DEBBIE at 702-315-2999 / [debbie@rstsanexas.com](mailto:debbie@rstsanexas.com)

**REMEMBER to “Like” Us and “Share” our Social Media Posts. Simply click on our social media icons at the top of our website’s Home Page, choose a post you “Like” and “Share” Us with your followers.**