



A very **Happy Father's Day** from all of us at RST-SANEXAS. We honor you for the many things you do to support your family, friends, and patients even when you physically may not be feeling 100%. They say a man knows when he is getting older because he begins to look like his father and feel the pain his father felt and lived with for many years. We want to make sure you take good care of yourself while you are also caring for everyone else. Do not hesitate. Treat yourself this Father's Day with a neoGEN® treatment to help relieve your pain. You deserve it! Thank you for all that you do!

Men are less likely to visit you when they have a medical problem and their delay in seeking your medical expertise/treatment may result in greater health concerns. This issue focuses on sports injuries that occur to weekend warriors, fitness enthusiasts, and professional athletes who participate and maintain active lifestyles such as running, playing golf or tennis, biking, working out, or doing an extreme sport, etc. Regardless of the sport and level of activity, there is always the chance they may feel intense pain and know they went too far. When injuries happen, they are seeking your help by starting them on a treatment protocol to help relieve their acute and/chronic pain. Ultimately, it is your medical expertise to get them on the treadmill to recovery and back playing golf with their buddies.

There is a plethora of injuries, but the most common sports injuries are sprains and strains to the lower body (foot, ankle, knee). Consider these statistics:

- 50% Knee: MCL/ACL sprains/tears, bursitis, patellar tendinitis, patellofemoral pain
- 20% Shoulder: rotator cuff sprains, dislocations, strains
- 20% Foot, Heel, Ankle, Shin: plantar fasciitis, Achilles tear/tendonitis, sprains, shin splints
- 5% Tennis or golf elbow: medial or lateral epicondylitis
- 5% Other: i.e., neck, concussions, back, groin, etc

RST-SANEXAS neoGEN-Series® relieves pain, increases circulation, and improves neuro-muscular rehabilitation in a safe, effective, non-invasive, and non-pharmaceutical treatment.

Shown here is Barbie Blank, known as "Kelly Kelly", a professional American WWE Diva wrestler receiving a neoGEN® demonstration to help to relieve her back pain. Listen to what she has to say in this 1-minute video.



<https://www.dropbox.com/s/vf7fbc4qyna3897/RST%20SANEXAS%20COMMERCIAL%20V3.mp4?dl=0>

Click on the link and download it to your computer, add to your website, or post on your social media.

This is yours to use compliments of RST-SANEXAS.

We had the pleasure of demonstrating our neoGEN® device, Electric Cell-Signaling Technology (EcST) to Michael Hunter Jr., "The Bounty" - 2012 Olympian in the heavyweight division. After one 20-minute period with the electrodes on his knee, he said his knee pain has dissipated.



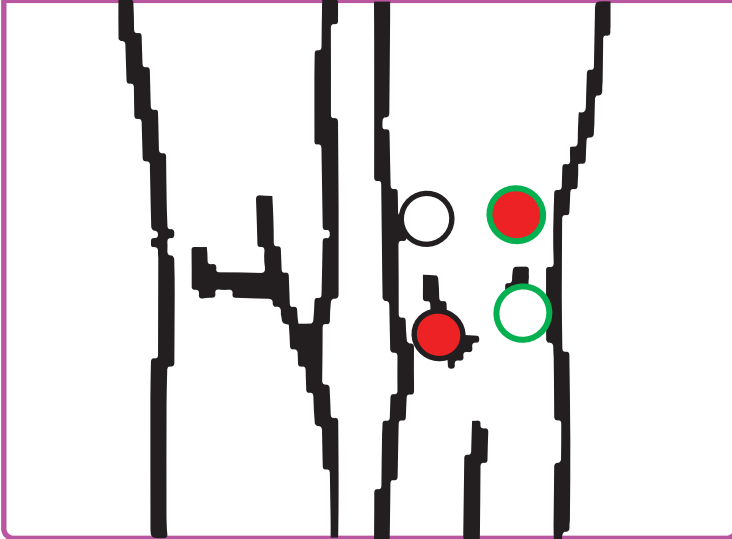
Demonstrating our RST-SANEXAS device on professional athletes like Stephan Bonnar has been very rewarding for us as well as Stephan. Throughout Stephan's successful career as an American professional wrestler and mixed martial artist, he has suffered a lot of painful injuries. We offered him a demonstration using our neoGEN® device (EcST) on his knees and hips. He told us he felt less pain after a 20-minute treatment.



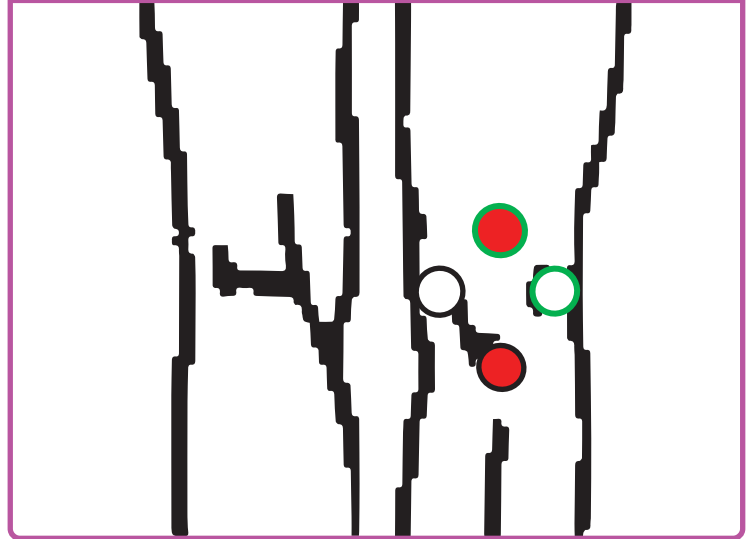
# Basic Placement Guidelines

## Knee / Lower Extremity / Shoulder

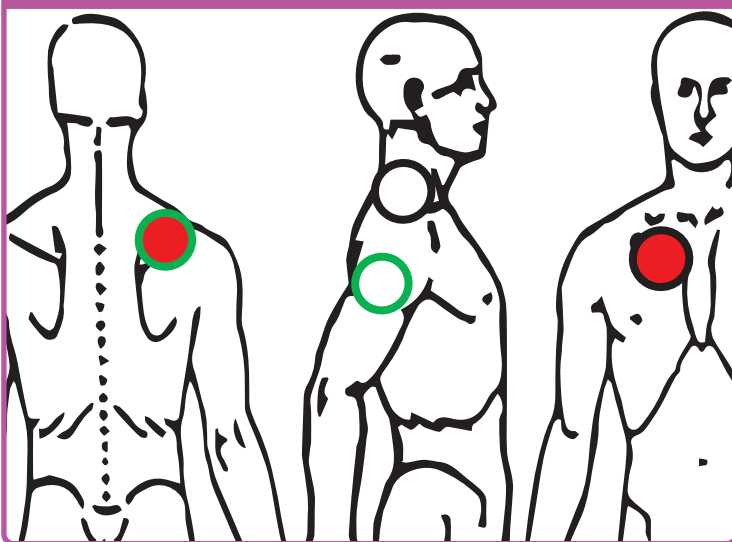
**KNEE "Boxed"**



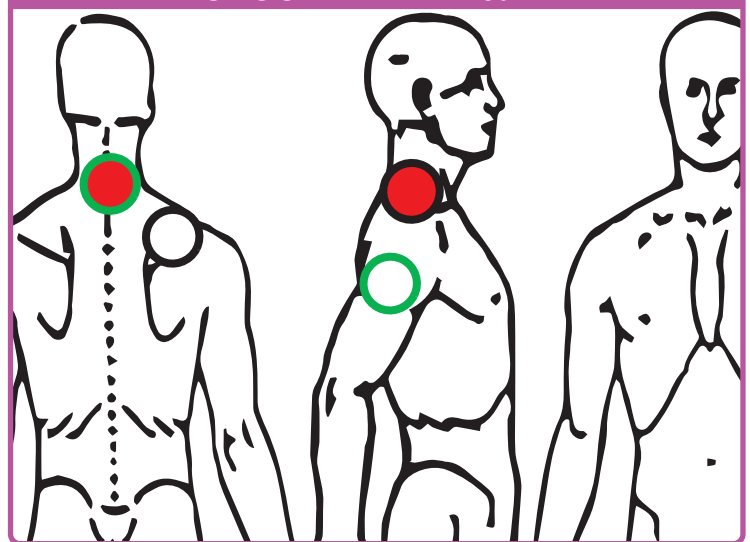
**KNEE "Diamond"**



**SHOULDER "Diamond"**



**SHOULDER "Linear"**



The "Norm" or "Normal" placement is the most common lower extremity placement. Some of its variations are referred to as "Ankles Down", "Knee Down" and "Norm Low". This is because the proximal greens electrodes should be placed just above where the patient's symptoms end.

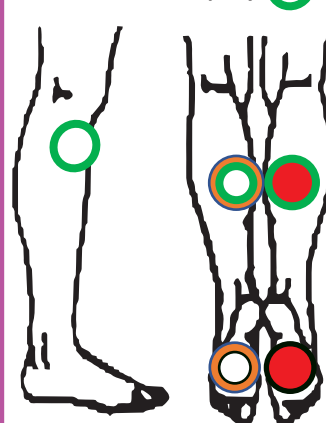
**TIP:**

We acknowledge and support that treatments and placement guidelines are not "one size fits all". It is suggested to investigate and gauge your patients need for optimum results. Placements provided here are not the only approach for treating these areas.

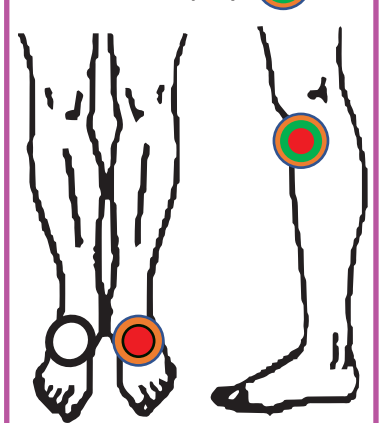
For additional information or guidance in placement design or utilizing additional accessories, contact RST-SANEXAS directly for assistance. Our trainers are happy to assist you.

**LOWER EXTREMITY "Norm" or "Normal"**

**Channel 1 (1/2)**

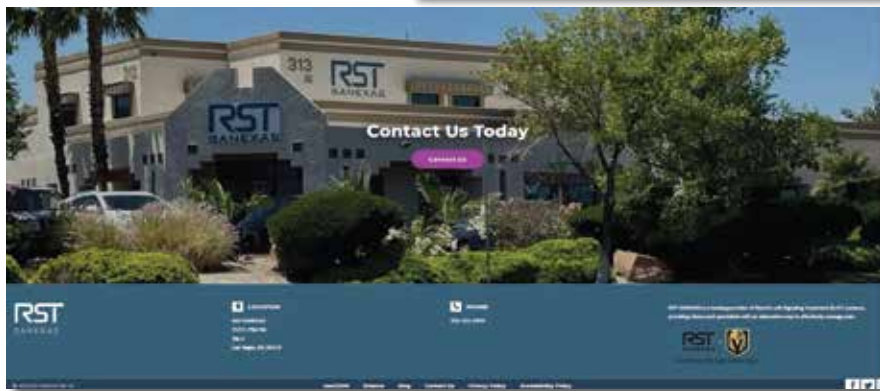


**Channel 2 (3/4)**



**Announcing our newly designed website -- [www.rstsanexas.com](http://www.rstsanexas.com)**

We developed a new website that creates a better brand identity for RST-SANEXAS by making it more useful to you, our Providers, and helping to provide better awareness to patients seeking your help to relieve their painful conditions using neoGEN-Series® Electric cell-Signaling Technology (EcST). Keeping it user-friendly and informative were key goals for the new site. Additionally, we added a “Find a Local Doctor” listing for patients to locate any of you who “opted in” to be listed. We welcome you to visit [www.rstsanexas.com](http://www.rstsanexas.com) and click through the different tabs to get acquainted with the various features, i.e., About Us and History tab, Science tab, neoGEN® tab, Accessories tab with the product catalog, In Office or After Care Products with videos and the order form, Resources tab for Doctors and Patients with FAQ’s and testimonials, Blogs, etc. Here are a few Home page screen shots. We hope you “like” and “share” our new website.



If you are a Doctor and interested in being included on the “Find a Local Doctor” listing, please give us a call so we can send you the “opt-in” request form to complete.

**REMEMBER to “Like” Us & “Share” our Social Media posts. Simply click on our social media icons at the top of our Home Page, choose a post you “Like” and “Share” Us with your followers. We appreciate you. Thanks!!**

