

SPRING is here and with that comes new awakenings and healthy beginnings. Patients seek your medical expertise to help relieve their acute and chronic painful conditions. Their "HOPE SPRINGS ETERNAL" that against all odds you can give them a better life with less pain so they can regain their independence and return to the activities they enjoyed before the pain started, i.e., enjoying their grandkids, playing golf, walking the dog, returning to work, or simply sleeping through the night. They turn to you to help manage their pain in a more effective, safe, non-invasive, and non-pharmaceutical treatment approach. RST-SANEXAS neoGEN-Series® is a well-established innovative medical device that produces Electric cell-Signaling (EcST) energy waves along with associated harmonic resonance frequencies able to penetrate deeper into the tissue. These ever-changing energy signals make it almost impossible for the peripheral and central nervous system to find ways to accommodate or ignore. The 20 different neoGEN® programs provide treatment parameters to address many different conditions causing post-traumatic, post-surgical, or intractable pain, circulation issues, muscle atrophy, and improve muscle re-education, range of motion, and relax muscle spasms. RST-SANEXAS neoGEN-Series® is #1 in pain management. Spring into action TODAY to treat your patients suffering from painful conditions and call **Debbie at 702-315-2999** or email debbie@rstsanexas.com. Your patients will thank you for it and we thank you for all that you do!



Several very exciting new RST-SANEXAS marketing campaigns springing into action in April 2022

We are pleased to announce 2 new and exciting National and Regional Marketing campaigns to support you, as a trusted and appreciated RST-SANEXAS neoGEN® provider. We chose these 2 marketing companies to help promote our technology to radio listeners and television viewers -- iHeart Media (streaming and podcasts) and Public TV (PBS) on ViewPoint's educational segment hosted by Dennis Quaid, Viewpoint with Dennis Quaid. (educational documentary and commercials).



Starting in early April, RST-SANEXAS is launching a marketing campaign with iHeart Media/Marketing - the largest audio company in the country, for a National Podcast and Streaming Audio campaign.

iHeart brings its power and scale as the country's #1 Podcast company to assist RST-SANEXAS neoGEN® in engaging both Providers and Patients with important messaging about the device using our Electric cell-Signaling Treatment (EcST) for pain management, circulation, and rehabilitation.

Our commercials can be heard on the leading Podcast Show "**STUFF YOU SHOULD KNOW**", with over 30 million monthly downloads, as well as across **NEWS TALK SPORTS** genre radio stations on their free streaming service – the iHeartradio app. If you are not an iHeart program listener, you will want to download the FREE app on your laptop or cell phone.

The goal of the campaign is to amplify the benefits of the neoGEN® technology with both providers and patients alike. RST-SANEXAS values your business and wants to support you as you treat your current patients using our Electric cell-Signaling Technology (EcST) neoGEN® device, as well as help drive new patients to seek possible treatment from you to help manage their pain.

WATCH for--- a separate email from me. I will be providing you with the patient MP3 audio version that you can put on your website, play on your HOLD message, or include in your waiting room music loop or video screen. Use as you see fit, compliments of RST-SANEXAS. There is no fee to use the creative, it is part of our service to you, our valued providers. If you have any questions, let me know.



VIEWPOINT

WITH DENNIS QUAID

We are excited to announce our upcoming marketing campaign - **VIEWPOINT with Dennis Quaid**, an award-winning, short-form educational documentary series. Dennis Quaid is a well-known Actor, TV Director, TV Producer, and has received multiple film award nominations and premiered at film festivals. The Viewpoint Team's passion is to create and produce the program with the goal to enlighten audiences by delivering diverse informational and educational documentaries for Public Television on a variety of important issues, topics, and trends impacting the world. He aspires to help **"change lives for the better"** which fits perfectly with our goal to **"help relieve patients' pain"** by making them aware of the RST-SANEXAS neoGEN® Electric cell-Signaling Treatment (EcST) as #1 in Pain Management. There is HOPE!

The segment is positioned in the educational media marketplace with the topic Medical Technology Solutions – Neuromodulation for Pain Management. This 5-minute program is hosted by Dennis Quaid and will be distributed on Public TV in all 50 states to an estimated reach of 60 million households airing for one year. We will have a high-end one-minute educational commercial broadcasting on prime-time TV to over 85 million households via Fox Business Network, ESPN, CNBC, CNN Headline News, The Learning Channel, Discovery Life and Discovery Channel or equivalent networks. In addition, we will have the same educational commercial airing in 100 Regional markets airing to 50+ million households.

As another added benefit, Viewpoint will send our video via email to over 539,000 healthcare professionals - physicians/doctors, chiropractors, physical therapists and healthcare decision makers in hospitals and clinics nationwide. Our documentary will be digitized and streamed on their website <https://www.viewpointproject.com/> and social media platforms.

It is our goal to educate providers about our technology so they can treat patients suffering painful conditions with successful outcomes. For patients suffering with chronic pain, their hopes and desires are to return to the life they once knew without pain. By sharing the benefits of our Electric cell-Signaling Treatment (EcST) using RST-SANEXAS neoGEN-Series® device on Viewpoint with Dennis Quaid, the program provides an incredible opportunity to educate medical professionals, caregivers, professional athletes, patients, and the community at large. It helps raise awareness about serious public health issues that living with chronic pain causes and the effective treatment to relieve those that suffer with debilitating pain and feelings of HOPELESSNESS. Our RST-SANEXAS neoGEN-Series® Electric cell-Signaling Treatments (EcST) relieves pain and restores HOPE!

We are extremely honored and grateful to be featured as part of the Award-Winning Documentary Series, Viewpoint with Dennis Quaid.

These 2 marketing campaigns, iHeart Media campaign and Viewpoint with Dennis Quaid, is a way for you to increase your business and provide more support to your local healthcare community from patients seeking help to relieve their painful conditions. As you all know, many patients feel like they must live with pain, thankfully you can change their lives. We received this testimonial from a patient.

"I just wanted to say thank you for this machine. It's changing my life! I was diagnosed with CRPS after a failed surgery in June 2020 and was left with minimal options and told I would suffer with this the rest of my life. I was defeated, depressed, and giving up hope. After multiple failed attempts with pain management doctors, their last resort was a DRG implant. I searched endlessly for days to find an alternative, natural way to try to relieve my horrible pain and finally found a facility that offers treatments with RST-SANEXAS neoGEN®. I'm 2 weeks in on an 8-week program and my pain has diminished about 60% and the skin discoloration has improved about 40%. I have hope for the first time in a while now. I wish I could tell the world and show them the pictures of the differences that just 2 weeks has shown...I'd be your number one sales gal 😊 THANK YOU isn't enough. Theresa T.

Thank you for all that you do!



SPRING SPECIAL

We are happy to offer you this Spring Special through the end of April 4/29/2022. Payments/funding must be completed by end of April 2022.



*Spring in Action now...
RST-SANEXAS neoGEN-Series®
#1 in Pain Management*

*Interested in our neoGEN-Series®
Spring Special, call Debbie at
702-315-2999 or 866-SANEXAS
Email debbie@rstsanexas.com*



PROUD PARTNER OF THE VEGAS GOLDEN KNIGHTS

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